

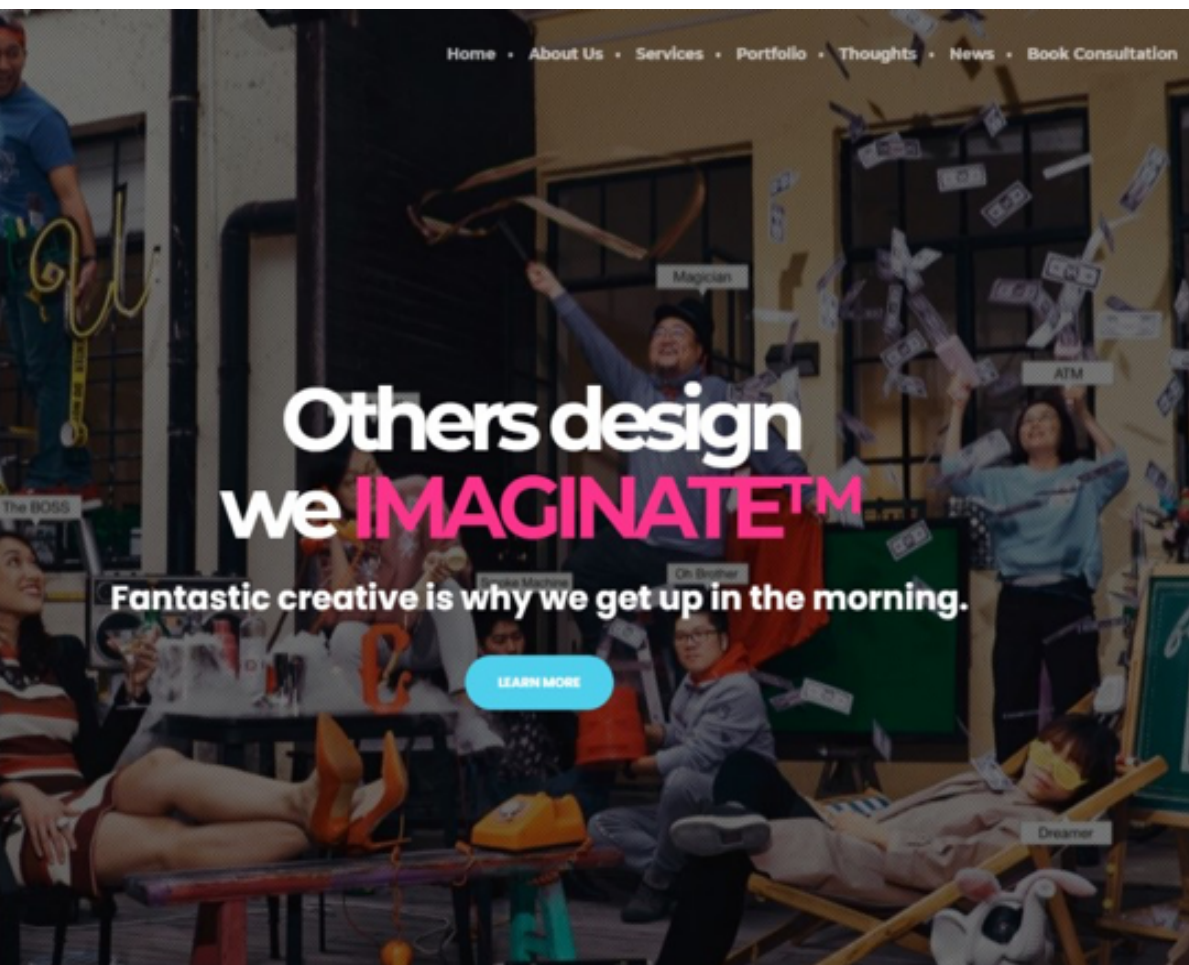
# THE DAILY SCANNER

Latest Updates & Breaking News Headlines

May 17, 2021

Business   Entrepreneurs   Interviews   Celebrity Style   Science   Lifestyle

Technology   World   Blogging   Specials   Worth Reading



## The Orangeblowfish is a creative agency that's as unique as it is innovative

BY MICHAEL FERNANDEZ ON JULY 20, 2020

When it comes to creative/branding agencies, there's a broad spectrum of quality out there. Many agencies try to sell themselves as unique and energetic, but few actually fit the bill the way [The](#)

[Orangeblowfish](#) does.

With a strong presence in both China and Australia, The Orangeblowfish works with businesses both big and small, conceiving and executing fantastic creative work. The agency is the brainchild of founder and creative director Siu Tang, and it is named after the stylised blowfish he would draw as a child, keeping a youthful spirit throughout every aspect of the company.

Believing that good art and design can only come from a place of sincere passion, Siu left a senior position at a headhunting firm to find his own enterprise where he could do what he loves, and take on projects he was inspired by. It was a complete industry change, one that allowed him to build a career and agency out of his passion and talent. This driving factor behind the creation of The Orangeblowfish has informed the makeup of the team and the youthful and energetic spirit they exude.

The Orangeblowfish team doesn't just create innovative logos and packaging design, they also help to conceptualize and build powerful brand identities from the ground up. This also includes handling communication elements like social media, SEO/SEM, as well as strategic communication and thought leadership, to name a few.

The agency has an impressive portfolio of work behind it, and one visit to their website will dazzle you with examples of the team's creative ability. Everything from graphic design and visual identity to brand experiences including animated GIF stickers, developing apps, and producing wall installations is a specialty at The Orangeblowfish.

The agency combines the best technology with top-in-class creative talent to produce crisp, high-quality work. Their creative expertise has already been leveraged by major brands like Nike, Ford, L'Oréal, Dunkin Donuts, and more.

Past clients cite the infectious passion and excitement The Orangeblowfish brings to the projects they are hired to work on. It's no secret why the agency comes so highly recommended by executives and small business owners who've had the opportunity to work with them.

The Orangeblowfish makes their work look easy, with effortless professionalism that never waivers. The agency is a testament to the fact that you can have a unique company culture without compromising on productivity or the quality of work produced.

Even businesses that don't need to use The Orangeblowfish's services can learn a lot from them. For those that think they can benefit from the work of a genuinely innovative and passion-led creative agency, The Orangeblowfish leaves a strong impression.