



## night market meets pop-culture in the orangeblowfish's bonobo izakaya

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all images courtesy of the orangeblowfish

self-described as 'a sexy version of izakaya', the **'bonobo' restaurant in shanghai is equal parts night market, 80s taiwanese beer house, and iconic pop-culture archive**. completed by the orangeblowfish, a shanghai-based branding and design agency, the izakaya eatery takes a light-hearted approach to client needs that results in an identity of memorable visual cues. small bites, monster flavor was the project's motto, an idea that reaches its climax in a seven-meter mural featuring a functional neon laser blasting from godzilla's mouth.



seven-meter long mural made of pasted godzilla comic strips



king kong hurls cars to the jaws of godzilla in the rear of the main dining area



king kong neon



godzilla neon





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*edited by: nick brink | designboom*

## Orangeblowfish

may 24, 2016

Interiors by MTMDESIGN -- <http://www.mtmdesign.co>

MTMDESIGN

may 26, 2016